



Introduction of Robkoo



A horizontal bar with a gradient from pink to blue, positioned above the first few letters of the title.

WHO ARE WE

Robkoo is a music tech company
founded in Shanghai in 2019, &
established Shenzhen branch in 2021.

WHO ARE WE

We're a group of music loving, artsy geeks!



WHO ARE WE

We have professionals in Internet technology, embedded development, music engineering, product design, marketing, operations and supply chain.

The founding team comes from WeChat, QQ Music and Alibaba DAMO Academy.

解路禄 Oscar CEO	  
刘玉真 Rocker COO	
尹辉 Hui VP 硬件工程	 
王金桂 Kingway VP 供应链与生产	 
刘明 VP 软件工程	 
JZ VP 设计	 

MISSION

Technology empowered music
entertainment.

Music crafting, sharing and learning
made easy.

WHAT WE HAVE



Advanced multi-engine hybrid software synthesizer

Designed with wind controller in mind, combining different synthesis types, virtual analog, wavetable and physical modeling in one.



20+ times featured by Apple. "Apps of Today" featured on the App Store

Add over 100 sounds to your digital instrument. Connect your EWI, MIDI keyboard, digital piano, and electronic drum wirelessly or with cable.



Futuristic Musical Instrument

A wind synth & controller with responsive RGB lights and the original sound of real instruments from around the world, combining world-class industrial design and audio technology. See your music glows while enjoying its tech-boosted playability.

Wind
Synthesizer
R1



Clarii mini

AWARDS

- February 2024, Clarii mini won the **iF Design Award 2024**.
- October 2023, Robkoo was elected as the vice president of the **Future Music Technology Committee**, CMIA (Chinese Musical Instrument Association).
- October 2023, Clarii mini was awarded the **Recommended New Product** at the New Product Global Launch at Music China 2023.
- April 2023, Robkoo once again showed up at The NAMM Show, the world's largest musical instrument exhibition.
- April 2023, Wind Synthesizer R1 won the **iF Design Award 2023**.
- October 2022, Wind Synthesizer R1 becomes finalist of the **38th TEC Awards**.
- September 2022, Wind Synthesizer R1 won the **Golden Pin Design Award**.
- July 2022, Wind Synthesizer R1 won the third place in the **MIDI Innovation Award 2022**, breaking the zero record of Chinese music technology in this field.
- June 2022, Robkoo appeared at The NAMM Show, the world's largest musical instrument exhibition.



ARTISTS



HU Chenyun

- Suona player of Shanghai Chinese Orchestra
- National first-class performer
- Director of Shanghai Musicians Association
- Director of the Suona Professional Committee of the Chinese Musicians Association



TANG Junqiao

- Chinese bamboo flute player and educator, and one of the leading figures of contemporary Chinese folk music
- the chief professor of the first-class discipline of the Shanghai Conservatory of Music
- Doctoral supervisor



LI Chunhua

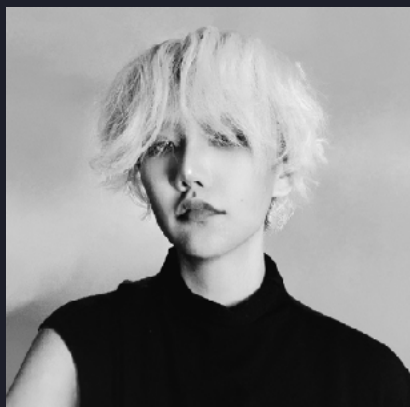
- Young Hulusi performer, educator and composer
- National first-class actor



Anyi Papa (ZHANG Wei)

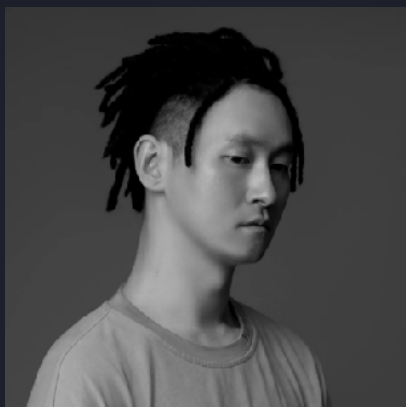
- Graduated from the Central Conservatory of Music
- Authoritative Electronic Wind Instruments Chinese player
- the Electric Wind Instrument Forum Moderator of CNKeyboard
- An internet celebrity of musical instrument

ARTISTS



BomberXXX

Netease Fever Electronic Music Education lecturer, music producer, DJ, animation/CG director, and game sound designer. A pioneer of versatile and inclusive music styles, passionate about all fresh and exciting sound elements.



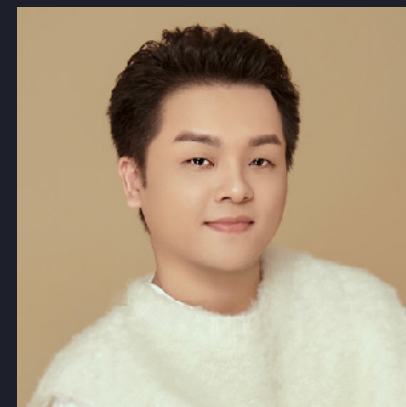
Juny Qin

Netease Fever Electronic Music Education lecturer, Ableton certified trainer, producer/DJ, mixing engineer, sound designer, and founder of HOWLNOISE, an independent label house.



dBsheep

Netease Fever Electronic Music Education lecturer, music producer, technical DJ, composer, mixing engineer, member of the Unordered Oxygen band. Not bound by genres, adept at creating emotionally-driven music.



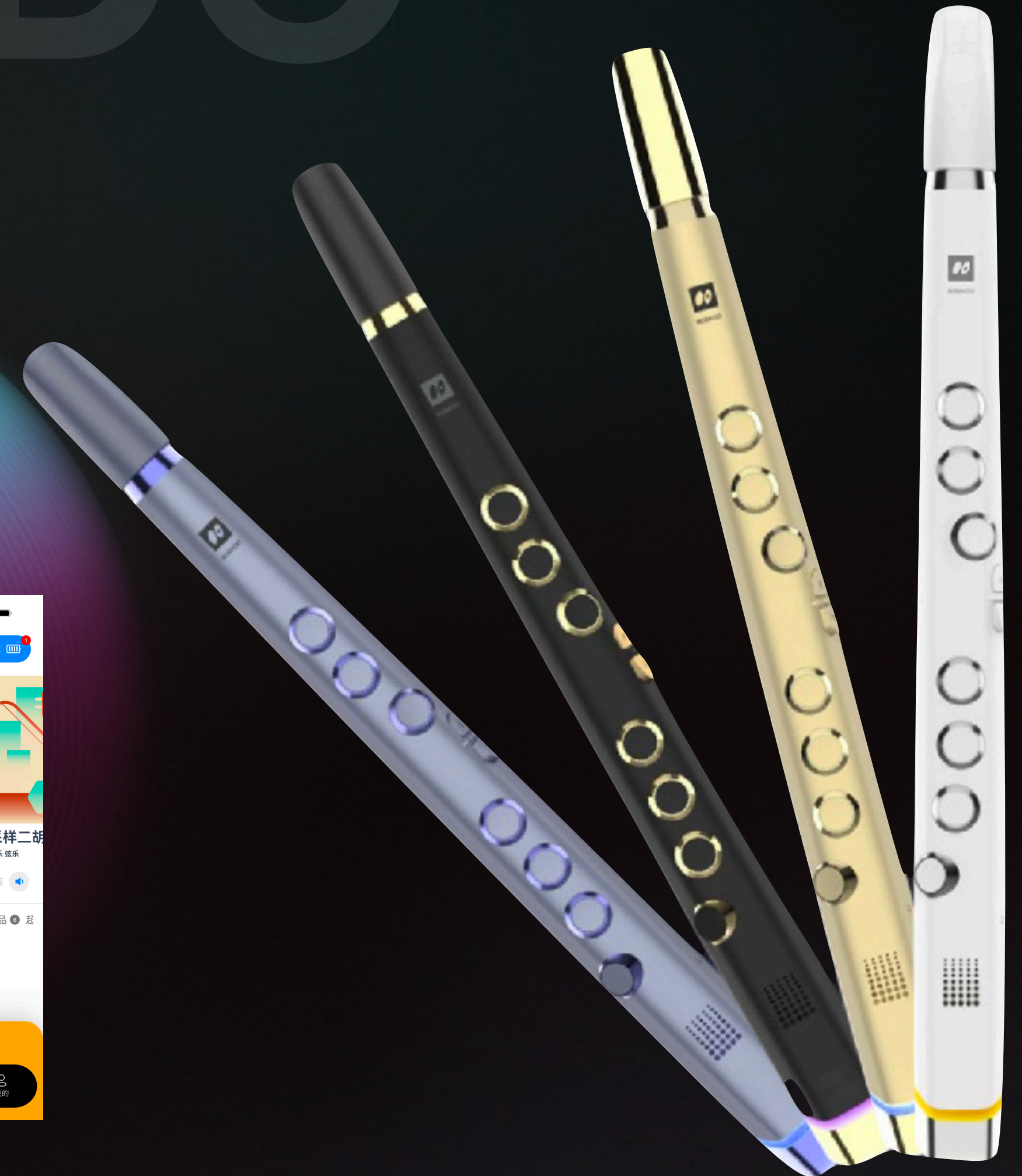
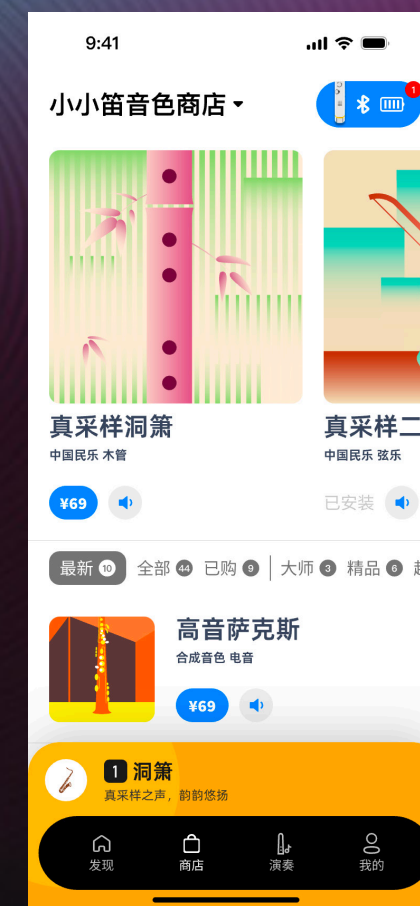
Kevin Hwang

Songwriter & Producer of UMPG, Composer of UPM, Influencer of Zhihu.com, Founder of A Little Music Shanghai.

WHAT WE DO

Clarii mini

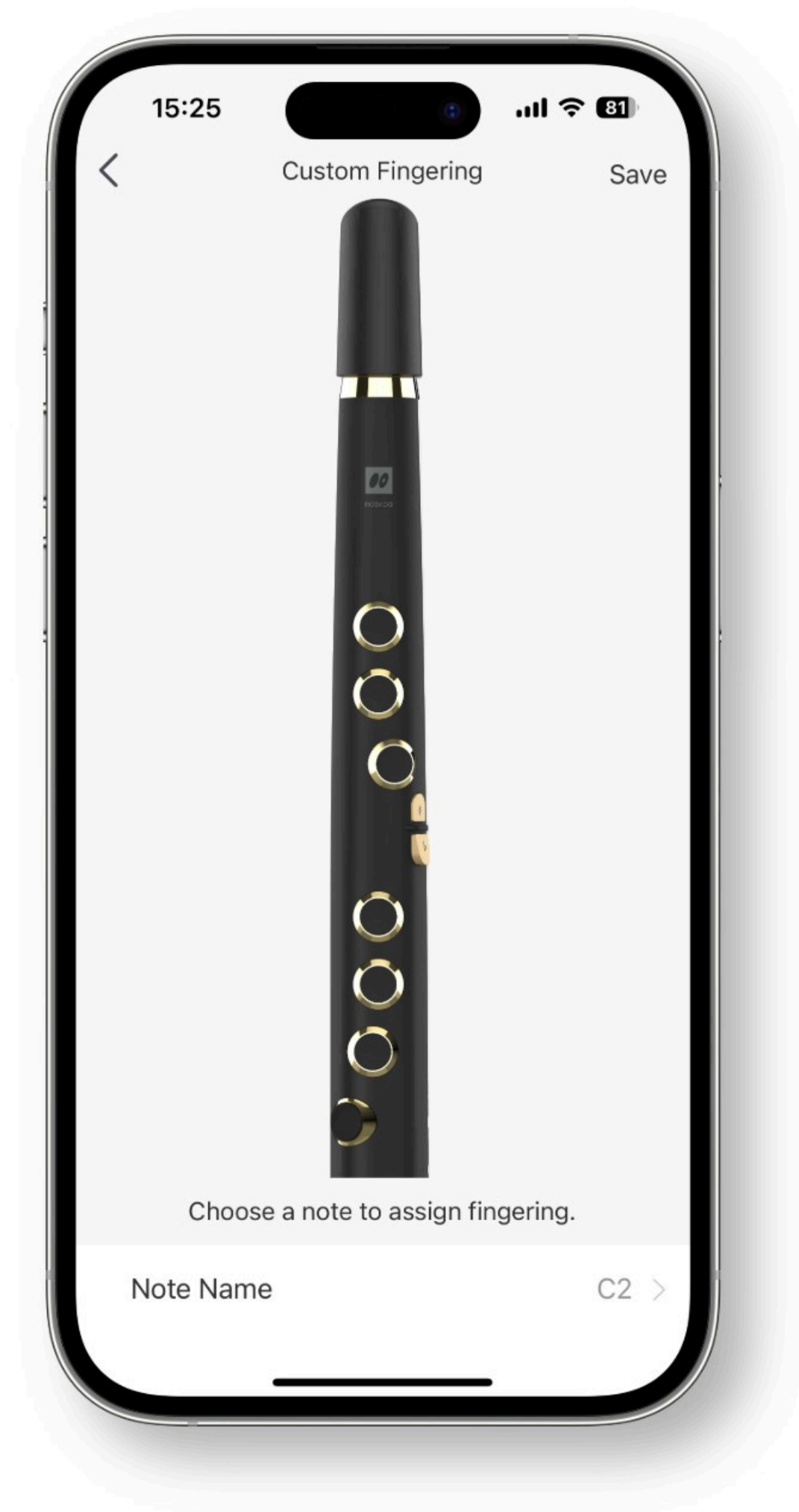
Simple fingering, diverse sounds.
Your first portable digital wind instrument.



Your Sound, Your Choice.

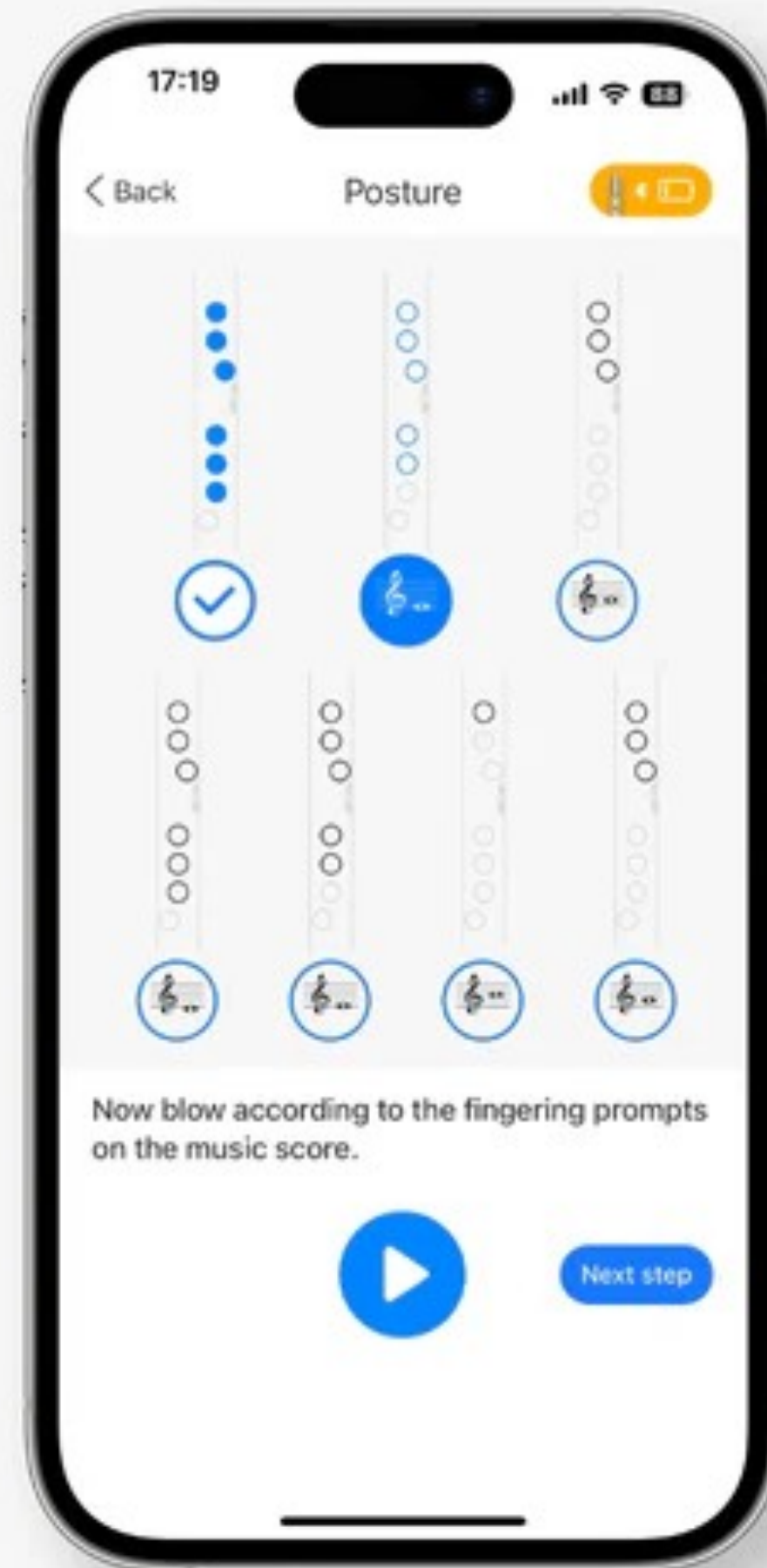
Clarii App offers a world of sounds with world's first Sound On-Demand™ technology. Download and enjoy sounds offline.





Simple Fingering, Effortless Customization.

Recorder-based fingering with multiple fingering modes available. Supports customization.



Learn in 2 Minutes.

Dive into interactive tutorials complete with practice songs to quickly master Clarii mini.

Clarii App is available in **English, Japanese, Vietnamese, Korean** and **German** to suit your needs.

Anytime, Anywhere.

Quiet, touch-sensitive keys.
Weighing just 263g, it's
perfect for practice
anywhere, with or without
headphones.

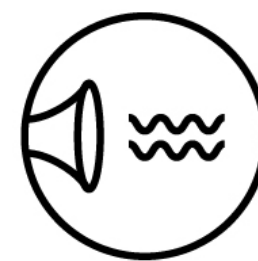


TAO Engine™

The core of Clarii mini's sound, now upgraded with enhanced performance and control.



Boosted Dynamics



Expressive Vibrato



Stereo Reverb



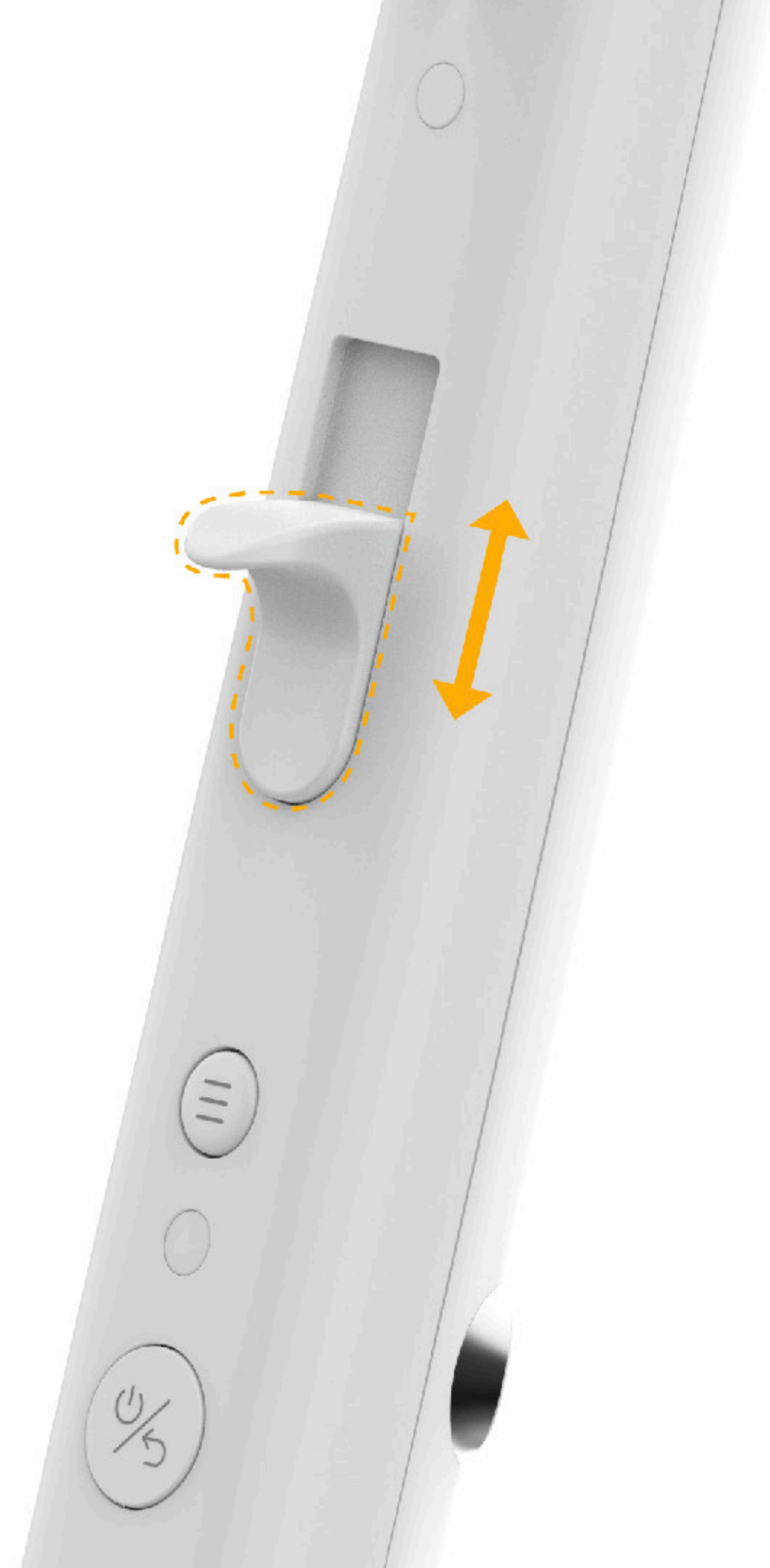
Shake & Play!

Clarii mini's built-in accelerometer turns playtime into performance. Shake, wave, or tilt the instrument to unleash a world of sonic possibilities.



Fits All Hands

Adjustable thumb support ensures comfortable playing for everyone, regardless of hand size.



Wind Synthesizer R1



Sound Suppliers

With onboard tones sampled from top performers from around the world. R1 saves 10 or even 20 years of practice to achieve the vibe of a pro.



Compatible with all DAWs



Wirelessly or cabled, while connected to an applicable device, R1 is a qualified MIDI controller that sends more than notes, but also breath control, portamento, program change, and so on.





Add Fingerings as You Like

R1 includes saxophone, trumpet and tin whistle fingering modes. It can also save up to 20 custom fingerings. Nothing will get into your way of creating melody.

True Color of Music

The double cyber-style RGB lights respond to your play, and give you and your audience real-time reflection of your breath, in any color you want. Customize in our Jamkoo App.

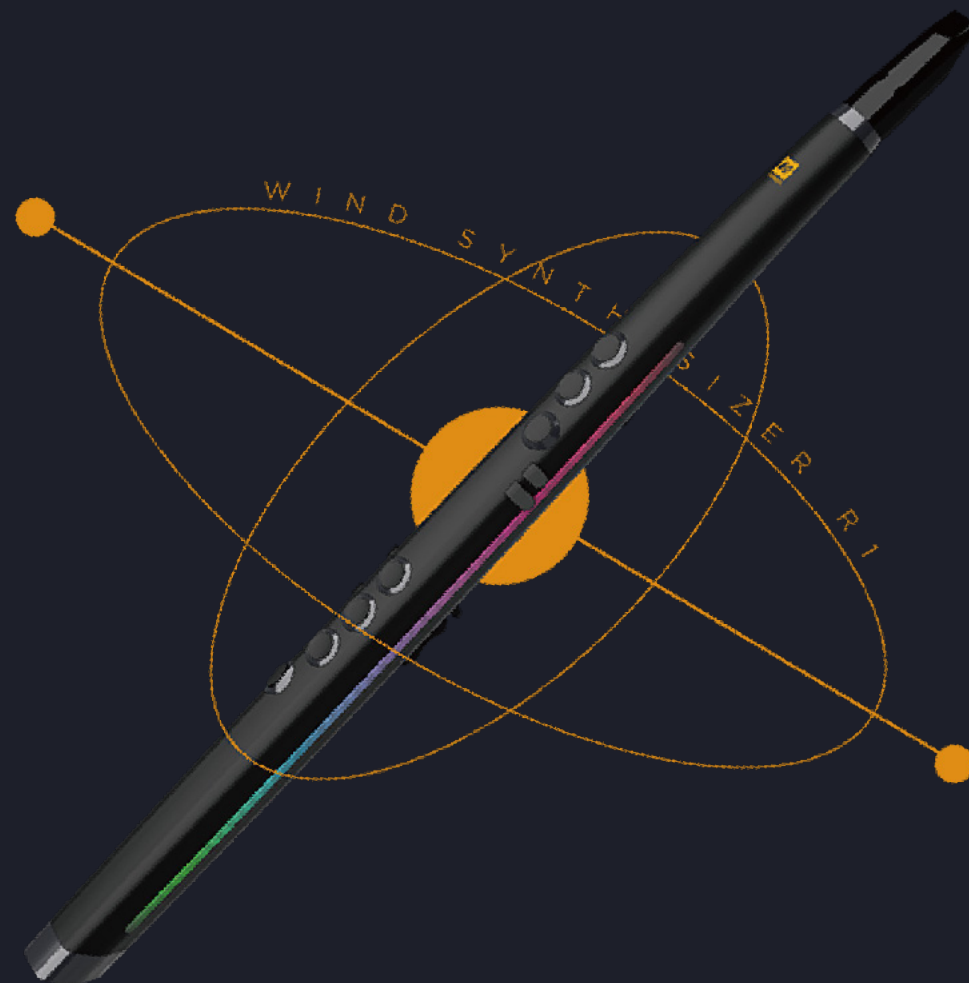
Touch-sensing Performance Keys

Perform by touching the keys.
Minimal noise and maximum
durability.



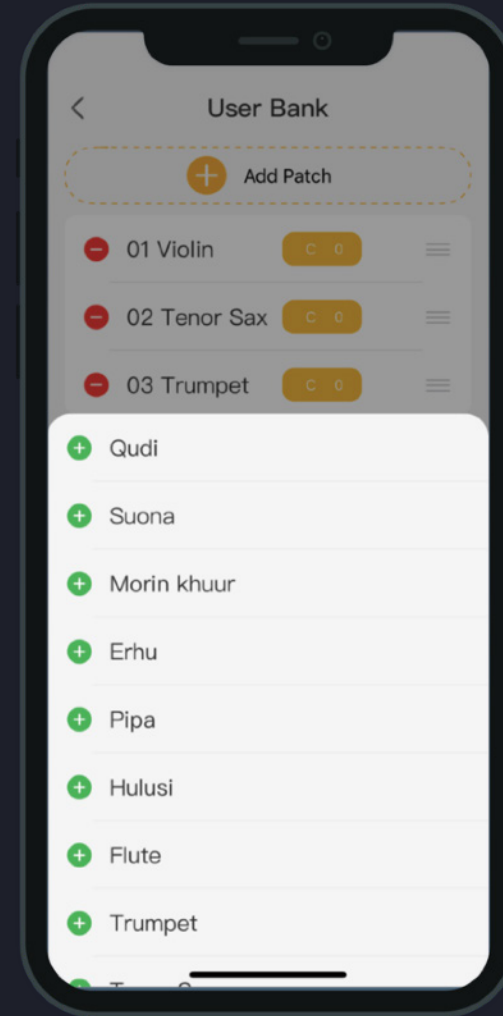
Shakes and Waves

Use motion control to spice up your tune! The built-in gyroscope lets you pitch bend, vibrato, and make creative crafts by simply lifting up.



User Patch Bank

Create your own list of patches. Switch between any sound, key and octave in a flash for your stage performance.



Play Horizontal

The only wind controller that can be played both vertically and horizontally. Try out the new horizontal mouthpiece, you'll get a cyber flute!



Food Grade Mouthpiece

Same material as baby pacifier for utmost health protection, with 3 mouthpiece types available.



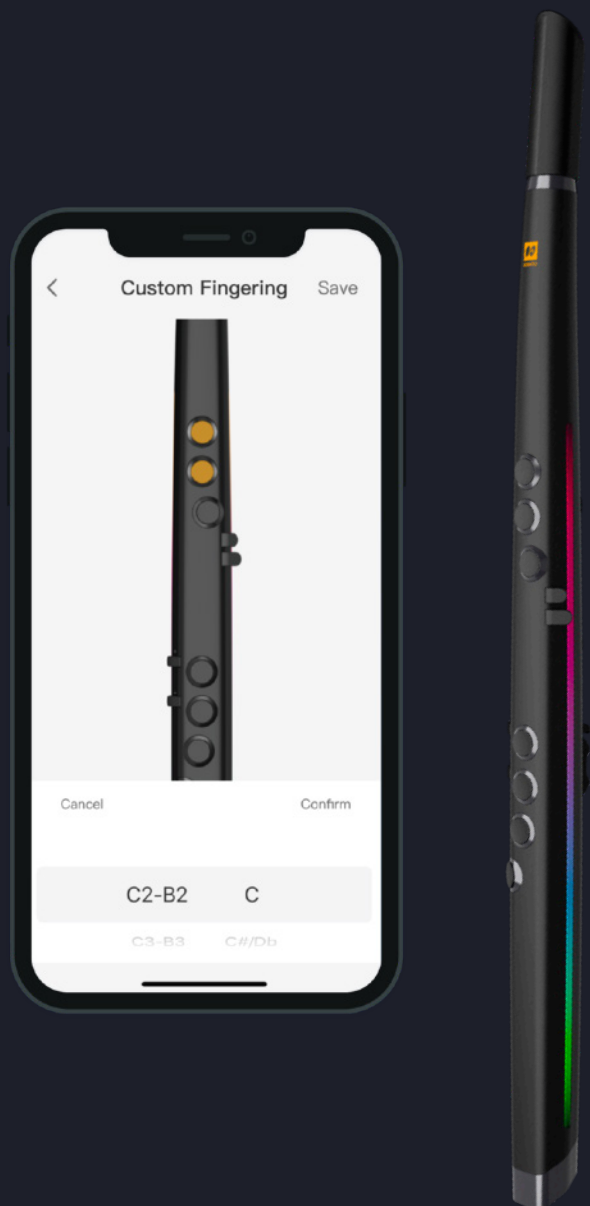
Standard
Mouthpiece RMV90



Flute Mouthpiece
RMH87



Soft Mouthpiece
RMV65



Jamkoo

Access Full Experience

Made by Robkoo, the beloved performance App, JamKoo, offers full support for R1.



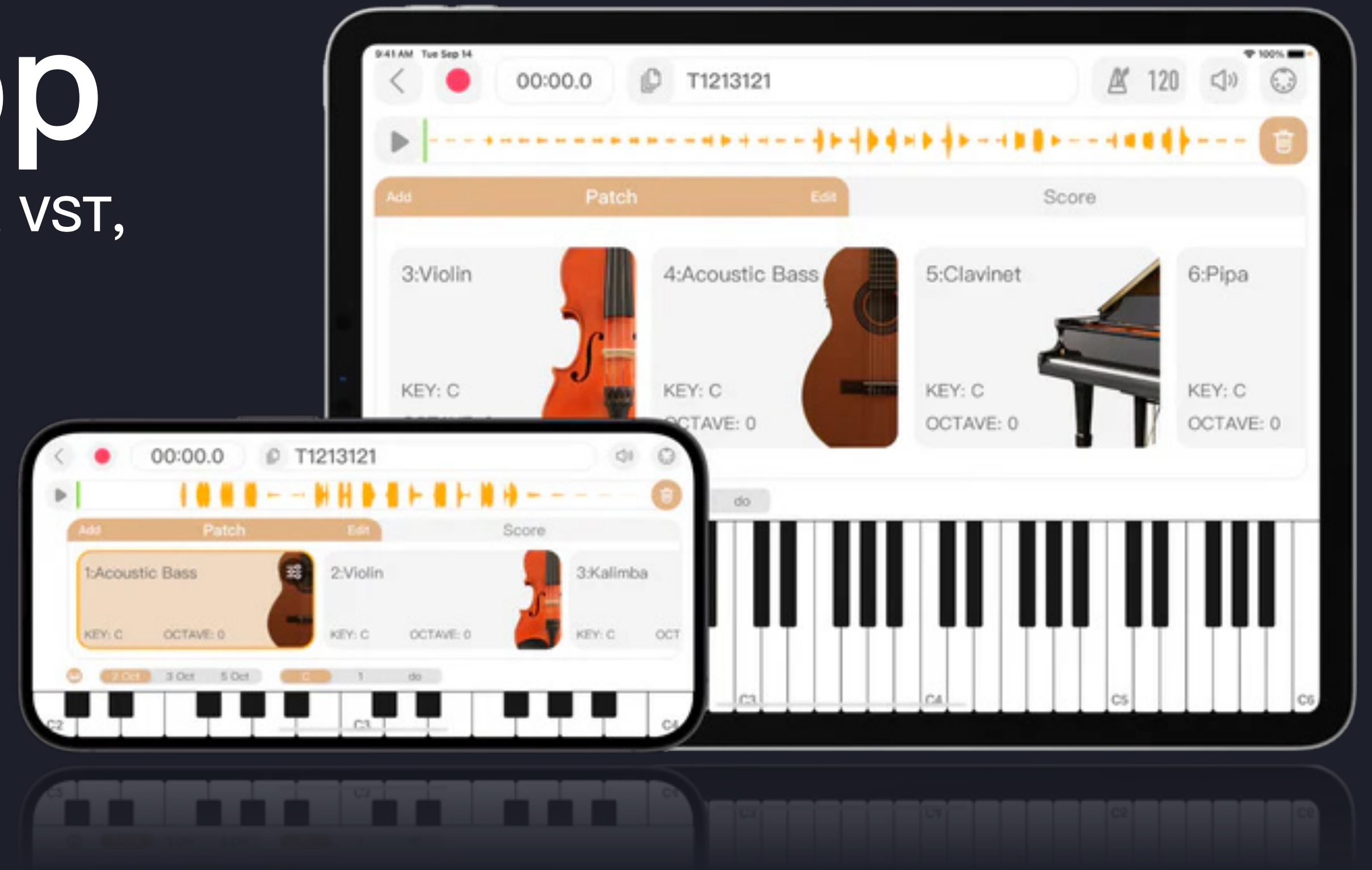
JamKoo App

Dynamic music sheet, backing track, VST,
& community

Featured 40+ times on App Store
homepage.

“Apps of Today” by App Store.

Vibrant community for 200k players.



► Interactive Practice Experience

Expanding online track library, practice with interactive music scores.

► Premium Chinese Instrument Pack

Sound of true instruments. Import user sound libraries with premium.

► Manage every bit of your performance

Organize patches, backing tracks, and music scores with Performance Sets. Navigate with ease.

► Make it your own sound

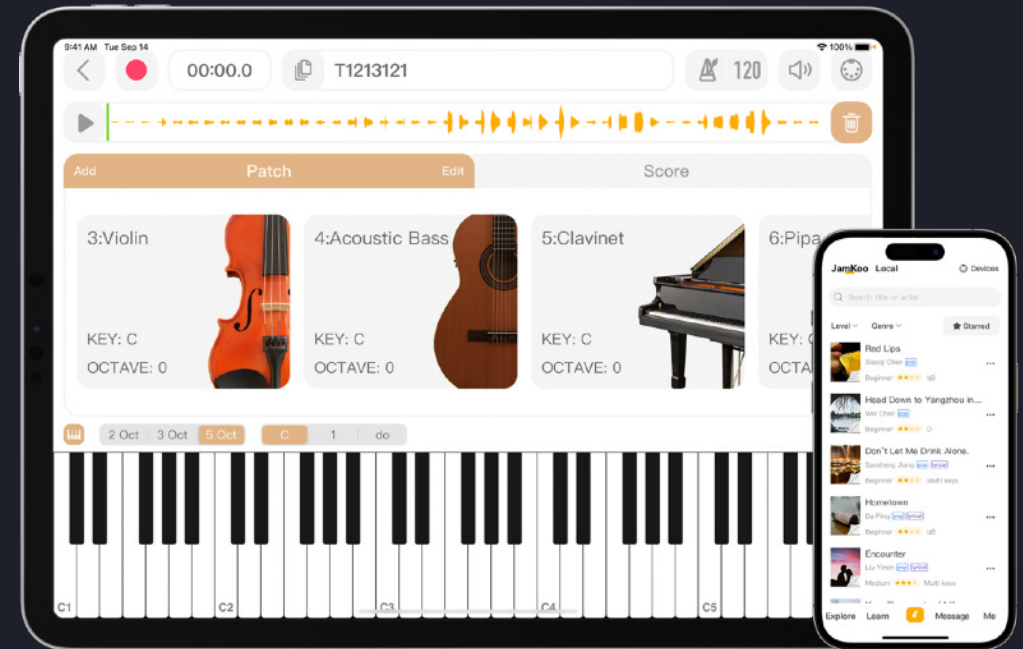
Octave, transpose, reverb and more. Customize patches to fit your style.

► Brand New User Community

Share your works easier than ever, receive likes and like others.

► Track Your Musical Journey

Your own space to view recorded files, community posts and bookmarks.



STRENGTH

Core Technology & Assets



Qi Engine™

Advanced Virtual Analog Engine
China's first self-developed synth

The Way We Play | 简单玩音乐

Authentic Master Samples

Digitizing the non-heritage culture, and forming a high-quality sound library of ethnic instruments with independent intellectual property rights.



Invention Patents	Design Patents	Utility Patents	Software Copyrights	Trademarks
2	4	14	18	81 (17 overseas)

Qithesizer

Advanced hybrid synthesizer designed with wind controller in mind.





► **Multi-engine**

Unique sounds by basic waveforms, hundreds of digital waveforms and physical models.

► **Modulation Matrix**

11 modulation sources for 27 destinations.

► **Full MIDI Mapping**

Assign any control to your MIDI devices. Seamless integration for streamlined playing experience.

► **Built-in Sequencer**

A 16-step sequencer at your disposal. Powerful editor to pattern any preset.

► **Sound Visualizations**

See what you hear on the scope in real-time. Observe waveforms and dynamics.

► **Full-size On-screen Keyboard**

Enable on-the-go sound-crafting without additional gears.

USERS

Trained 50+ certified instructors
18 music classrooms donated, with 30 expected in 2025

Total access to 100+ senior colleges/teaching institutions

Robkoo users in 35 countries





— The Way We Play —

